



# GREAT TASTE! GREAT BRAND!



## NO WONDER NABISCO CLUB SOCIAL IS SO POPULAR



### WHY SO POPULAR?

- Savory salty/butter taste crackers
- Convenient individually wrapped packs
- Great with soups, sandwiches, salads, cheese or fruit



ITEM	GTIN (14-Digit Bar Code)	Inner Pack (Tray)	12 Digit KNA Package Code	PRODUCT DESCRIPTION	UOM	Net Lbs	Net KG	Gross Lbs	Cubic Ft	Height (IN)	Depth (IN)	Width (IN)	Cases per layer	Cases per pallet	Pallet Layer Height
440000300600	10044000030060	44000030063	044000030070	8.253Z NAB CLB SCL WHT CRKR 24	CSE	12.312	5.60	13.67	0.907	9.449	16.339	10.157	10	70	0.143
440000301500	10044000030152	44000030049	044000030124	8.253Z NAB CLUB SOCIAL 24	CSE	12.312	5.60	13.57	0.907	9.449	16.339	10.157	10	70	0.143

\*Euromonitor Savory Crackers 2008 retail value share.

© 2014 Mondelez International

**cmo**  
GRAPHICS



223 W Erie, Suite 3sw  
Chicago, IL 60654  
312.915.0001  
cmographics.com

#### PROJECT INFORMATION

cmo number  
113622  
client / contact  
Mark Suomi  
client number(s)

#### DOCUMENT INFORMATION

file name  
113622\_ClubSocial\_SS.ai  
document size  
8.5" x 11"  
date  
1/30/2014

#### COLOR INFORMATION

process  
cmyk  
spot

#### COMMENTS

none

\*This proof DOES NOT show actual color. DO NOT use this proof to match color.

**Mondelez**  
International